

# International Trade Center

Providing Value. Delivering Results. Globally.

## SO YOU WANT TO I M P O R T

**Test your company's readiness to begin importing.** The more statements below that apply to your company, the more prepared you are to begin.

### **My Company...**

*knows the* import procedures for buying and bringing products from other countries.

*has already* defined the HTS code for the product(s) it wants to import.

*can dedicate* resources (time, money, personnel, etc.) to the import process.

*knows the* costs involved in importing the product (freight, duties, processing fees, etc.).

*has calculated* the landed price of the imported product.

*is aware* of the financial advantages of importing products from NAFTA and other FTA territories.

*has staff* able to deal with foreign sellers and potentially traveling to their facilities.

*has defined* the intended domestic buyers for the product.

*has defined* the type of supplier it needs.

*has prepared* a marketing plan with strategies and goals to sell the imported products domestically.

### **Contact**

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